



Outer East Community Committee

FACEBOOK highlights

March 2023 – June 2023

Appendix 2

Outer East Community Committee

Since March 2023 the Outer East Community Committee Facebook page has gained: **114 new page 'likes'** (and currently has) **3,347 followers**.

This means that this is the **first** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to.
- 'engagement' is the number of reactions, comments, or shares.



Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since February 2023 is the LCC Outer East Community Committee post regarding Walking in LS25 / LS26.

- Which has been shared 52 times.
- Reached a total of 26,231 people.

The following are screenshots of the most popular three posts since the February 2023.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

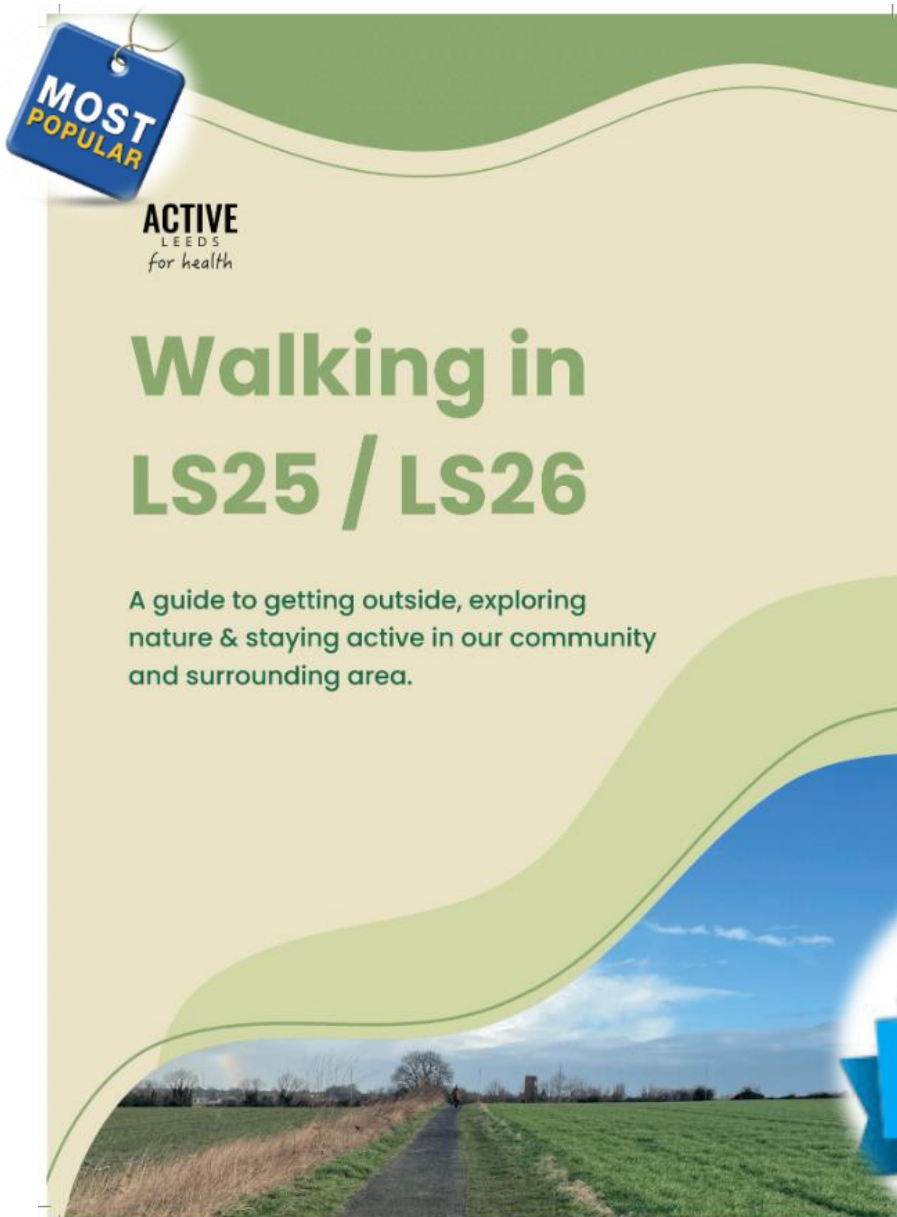
1st Place – LCC Outer East Community Committee Post:

Walking in LS25 / LS26: A guide to getting outside, exploring nature & staying active in our community and surrounding area.







Date Posted: 14 April 2023

26,230 people had this post delivered to them.

There were **1300** interactions including:
1,025 Link Clicks, 186 Reactions, 37 Comments and 52 shares.



 **Leeds City Council Outer East Community Committee** ...
14 April · Edited · 

   Walking in LS25 / LS26: A guide to getting outside, exploring nature & staying active in our community and surrounding area   

   The guide provides access and information to short and accessible walks that are within easy reach of the Garforth and Kippax local area, to support and encourage local residents to be physically active.

 The FREE 16-page guide is available to download at: bit.ly/43vh85K

#leeds #walking #guide #guidedwalks #getoutdoors #getoutside #getoutsideandexplore #getoutsidemore #explore nature #getactive #stayingactive #community #stayinglocal #shortwalks #accessiblewalks #localwalks #localarea #support #supportlocal #encouragement #encourage #encourageyourself #EncourageOneAnother #local #Download #DownloadNow #GetWalking #getfit #staylocal #staylocalsupportlocal

 34

16 comments
52 shares



2nd Place – LCC Outer East Community Committee Post:

The Manston & Swarcliffe Forum

Date Posted: 15 May 2023

3,329 people had this post delivered to them.

There were **50** interactions including:
28 Reactions, 9 Comments and 13 shares.



The Forum is a meeting open to the public who live or work within the local area. It is a consultation tool with local residents and businesses where issues are discussed and projects are developed.

The Forum also has a community safety update via the **PACT** (*Partners And Communities Together*) meeting which is an opportunity to speak to your Neighbourhood Policing Team about local issues.

Your ward councillors invite you to the Manston & Swarcliffe Forum

Tuesday 23 May 2023 (6pm)

Refreshments from 5.50pm

**Swarcliffe Community Centre,
65 Stanks Gardens, Leeds, LS14 5LS**

Keep up to date with the Outer East Community Committee



LccOuterEast



@_YourCommunity



Leeds City Council Outer East
Community Committee

15 May · Edited ·

The Manston & Swarcliffe Forum will take place on **Tuesday 23 May 2023, 6pm** at Swarcliffe Community Centre

The forum allows residents to **raise any concerns about the local area** and will provide information and #updates about what is happening within the ward.

The start of the meeting will concentrate on #community #safety issues with representatives from West Yorkshire Police - Leeds East to answer any concerns. Your local Cross Gates and Whinmoor Labour Councillors will be in attendance and there will be representatives from various Leeds City Council departments to answer your #questions.

This is an #excellent #opportunity to have your say on #local issues and we hope that you will be able to #join us.

Manston & Swarcliffe Forum 2023 Dates:

✓ Tuesday 12 September, Barnbow Pub
Crossgates Leeds (6pm)

✓ Tuesday 05 December, Swarcliffe Community
Centre (6pm)

For further #information or to confirm your attendance please email us at:

communitycommittee@leeds.gov.uk

We hope to see you at the #forum meeting next week.

#Leeds #communitymatters #joinus
#communitysupport #keepingyouinformed
#communitydriven #NPT #communityfocused
#HaveYourSay #communitynews
#MakingADifference #communityengagement
#BeInformed #communityfirst #HelpUsHelpYou
#makingadifferencetogether #dontmissout #help
#advice #support



3rd Place – LCC Outer East Community Committee Post:

ELOR: The Archaeology of East Leeds Webinar

Date Posted: 15 May 2023.

3,178 people had this post delivered to them.

There were **93** interactions including:

29 Link Clicks, 38 Reactions, 13 Comments and 13 shares.

